



Government of Khyber Pakhtunkhwa  
Office of the Project Director

Innovative Scheme for Promotion of Population Welfare Programme  
Population Welfare Department,  
Plot # 18 St # 5 Sector E/8 Phase-7 Hayatabad, Peshawar| Ph: 091-9219031 | E-mail: ispwkp@gmail.com



F.No.1(15)/2021-22/Innovative/TFN

Dated: 21/12/2021

To

**M/S Sybrid (PVT LTD)**  
134, Industrial Estate, Hayatabad,  
Peshawar, Khyber Pakhtunkhwa.

**Subject: ACCEPTANCE OF PROPOSAL AGAINST HIRING OF SERVICES FOR TOLL FREE HELPLINE CALL CENTER FOR FP/RH**

Reference request for proposal for Toll-Free Helpline Call Center for Family Planning and Reproductive Health by Population Welfare in daily Dawn and Mashriq on 7<sup>th</sup> October 2021 and your bid submitted on 25/10/2021, we are pleased to inform you that your proposal has been accepted as per detail given below:

S. No	Description	Unit	Unit Price (PKR)	Per Month Cost (PKR)	Total Price in PKR (1+2)
<b>Monthly Cost</b>					<b>1,132,086/-</b>
1	Call Center Agents	04	46,866/-	187,464/-	
<b>One Time Application Development Cost</b>					
2	One time application development cost	01	944,622/-	-	

<b>Performance Security</b>		
1	Monthly cost till June 2022 (187464 x 6 months)	PKR 1,124,784/-
2	One time application cost	PKR 944,622/-
3	Total	PKR 2,069,406/-
4	<b>10% Performance Security</b>	<b>PKR 206,940/-</b> (Rupees Two Hundred Six Thousand Nine Hundred and Fourty Only)

You are therefore requested to sign the attached draft agreement along with statement of work on a stamp paper valuing PKR 1000 (One Thousand Only) within 07 days of the issuance of this letter and to submit 10% performance security as mentioned in the above table in the shape of CDR/Bank guarantee in favor of Project Director, Innovative Scheme for Promotion of Population Welfare Programme.

  
**Syed Imran Shah**  
Project Director,  
Innovative Scheme

**Copy to: -**

1. All Procurement Committee members for information and record.
2. PS to Director General Population Welfare, Khyber Pakhtunkhwa, Peshawar.

  
**Project Director,**  
Innovative Scheme