



NEWSLETTER

POPULATION WELFARE DEPARTMENT

KHYBER PAKHTUNKHWA



April - June , 2022

Population Welfare Department is a vital department of provincial importance. While recognizing the need to reduce unwanted fertility, the programme is providing Family Planning and Reproductive Health Services to the people through static and out-reach delivery outlets in the province. The programme is mainly focused on birth spacing, mother and child health care, and for bringing balance between population increase and socio-economic well-being. Government of Khyber Pakhtunkhwa is aware of the importance of Population dynamics in the development planning and also recognizes the need to reduce the rate and incidence of unwanted fertility; promote balance between family size and investing resources in the youth by maintaining a focus on the male population vis-à-vis behaviour change and awareness.



Every year, **World Population Day** is observed on 11th of July to draw attention towards various population issues. Population Welfare Department also commemorates the World Population Day to increase the public awareness of concerns related to population growth by organizing awareness campaigns and activities.

SACM's Message

Due to overpopulation, Pakistan is facing serious challenges and it's really dangerous for the development of the country. Population Welfare Department, being one of the key stakeholders is entrusted with ensuring access to Family Planning and Reproductive Health Services through a network of service delivery centers throughout the province. Partnerships and coordination with sister departments and non-government organizations should be made to combat the challenges of bulging population, so the goal of sustainable population will be achieved for development and prosperity of the province. I appreciate the Population Welfare Department for issuance of its 1st newsletter.



Sincerely,
Syed Ahmed Hussain Shah
SACM, PWD-KP.

Secretary's Message

I am honored to serve as Secretary, Population Welfare Department since March, 2022 and thankful to the Administrative Department and Directorate General for their contribution and support in this first ever newsletter wherein you will have a look at what we have achieved during last three months. These are few of our achievements towards change in population, family and social life of people of this province.



I would assure full support in the implementation of the Action Plan that has been developed for achieving the Goal of bringing Population Growth at par with other provinces and regional countries.

Sincerely,
Muhammad Zia-ul-Haq
Secretary, PWD-KP

Director General's Message



I am pleased to share that among many new initiatives after taking over as Director General in March, 2022 Population Welfare Department Khyber Pakhtunkhwa's first newsletter is in hand. Here you will find information about the Directorate's work, news and events, useful information, and Directorate's efforts for the Promotion and Enforcement of Family Planning in the Khyber Pakhtunkhwa province. Human population has consistently grown in the last few decades. It is time to ensure focus on every person. Our province can support our needs and also those of the future generations only if we build opportunities for everyone to live a dignified and contented life. Healthier societies are empowered by rights of choice, where rights of health, education and dignity are reserved, where there is balance between population and resources.

Sincerely,
Ms. Ayesha Ihsan
Director General, PWD-KP

MEETINGS

- a. **Meeting of the Standing Committee on Population Welfare** was held on 1st April, 2022 under the Chairpersonship of Ms. Nighat Yasmin Orakzai. Director General Population Welfare briefed the Chair on progress of previous meeting held on 23-2-2022.



- b. **Quarterly Review Meeting** of the staff of District Population Welfare Offices and Regional Training Institute was chaired by the Secretary Population Welfare Department, Muhammad Zia-ul-Haq at Directorate General on 26th April, 2022. He stressed upon all the participants to take effective, concrete and innovative steps for the implementation of population programme at grassroots level.



- c. **Monthly Progress Review Meetings** were held in the quarter April-June under the chairmanship of Secretary and Director General, Population Welfare Department to discuss the following:

- ADP Schemes 2021-22 (Financial and Physical Progress)
- Draft ADP 2022-23
- Monthly Review of UNFPA Activities
- Progress on CCI recommendations.

- d. **Meeting on ADP 2021-22 and 2022-23** was chaired by Syed Ahmad Hussain Shah, Special Advisor to Chief Minister on Population Welfare in Directorate General on 31st May 2022. He emphasized that the Department should introduce modern technology mobile application to facilitate better monitoring and accessibility. He further emphasized to ensure transparency and merit-based appointments.



- e. **Meeting regarding Job Descriptions** was chaired by the Secretary Population Welfare Department to improve service delivery of Field Staff and Monitoring of Field activities for improved Service Delivery.

- f. **Virtual Meeting** was chaired by the Director General Population Welfare Department with District Population Welfare Officers in May, 2022 to discuss the overall functioning of service delivery outlets and field staff duties.

COORDINATION WITH DEVELOPMENT PARTNERS

- a. The Development Partners play a significant role in the financing, design, oversight and implementation of various Family Planning initiatives in the Province. Population Welfare Department is assisted by United Nations Fund for Population Activities (UNFPA), United States Agency for International Development (USAID), Family Planning 2030 and Agha Khan Foundation to further its programme to promote a prosperous, healthy, educated, and knowledge-based society. **A meeting was arranged with the implementation partners** under the chairmanship of Secretary Population Welfare Department to discuss and strengthen coordination between public and private sector organization for achieving national and international targets on population.



- b. Moreover, collaborative meetings were conducted with **Agha Khan Foundation/Sehat Mand Khandaan** Project and Provincial Team Leader DAI (USAID). Meetings were also held with Consultants of **Health Services Academy (HSA) Islamabad & Forum for Safe Motherhood (FSM)** regarding developing Implementation Framework for Reproductive Health Act 2020 and IT solutions for E-Registration of Clients.
- c. Pakistan has been a member of FP2020 since 2012 and made its FP2030 Commitments in line with its national goals agreed under the CCI Recommendations. **Fp2030 working group** meeting was held under the chairmanship of Secretary Population Welfare Department and was attended by participants from Health Department, Population Welfare Department, Independent Monitoring Unit Health and Development Organizations. Detailed deliberations were held on FP2030 roadmap and the Chair stressed upon greater coordination between public and private sector organizations for achieving national and provincial targets on FP/RH.



- d. Secretary PWD also chaired a meeting regarding **UNFPA activities** in Population Welfare Department, Khyber Pakhtunkhwa. Dr. Jameel Ahmed Chaudhary, National Program Specialist, UNFPA also attended the meeting. Progress on ongoing activities and future possible avenues for collaboration and coordination between the two stakeholders came under discussion. Chair stressed upon launching reforms for improving FP/RH service delivery and thanked UNFPA for technical support and assistance.

MONITORING AND SURPRISE VISITS

Monitoring visits are crucial for measuring the progress of service delivery units and verifying delivery of outputs to achieve results.

- a. **The Secretary Population Welfare Department**, Khyber Pakhtunkhwa, paid monitoring visits to Nowshera, Kohat and Charsadda Offices during May & June, 2022. He inspected the District offices, stores, Family Welfare Centres and Reproductive Health Services Center Type A (RHSC-A). He was briefed about the progress of Family Planning activities. The Secretary Population Welfare Department particularly stressed on the role of the Family Welfare Assistants (Male and Female) to take active part in achieving the desired targets. The Secretary Population Welfare Department also conveyed his desire to visit the rest of the Districts.



- b. **The Secretary Population Welfare** visited District Population Welfare Offices of Chitral Upper, Chitral Lower, Dir Upper and Dir Lower. He inspected the Family Welfare Centers, checked medicines and its usage, stock position in stores and issued directions. He also visited **Regional Training Institute Peshawar** and was briefed by the Director General Population Welfare Department.
- c. **Director General Population Welfare Department**, Khyber Pakhtunkhwa, being operational head, paid a surprise visit to District **D.I Khan** in June, 2022. She inspected RHSC-A, Adolescent Sexual Reproductive Health Center (ASRH) and Family Welfare Centres. She also paid surprise visit to District Population Welfare Office **Abbottabad** and Family Welfare Centres and RHSA at **Haripur**.



- d. **Additional Director General**, paid surprise visits to different Family Welfare Centers of District **Bannu** and **Mohmand** in order to ensure attendance and verification of performance especially of FWAs (Male and Female).



TRAININGS

Training play key role in the capacity building of the workforce. During the quarter from April-June, the following trainings were arranged:

S. No	Training Name	Beneficiaries
1	5-Days Training on "Demographic and Research Techniques" .	27 Deputy Demographer/ Officers PWD
2	"All Modern Contraceptive Methods and Counselling" under" Integrated Project for Implementation of CCI Recommendation".	556 FTOs/FWCs/ FWWs in 23 Trainings
3	Training of service providers of Population welfare Department in RTIs .	284 service providers
4	Training of service providers of Population Welfare Department and Public Health Services Academy in RHSC-A	153 service providers
5	24 month Basic Training in 03 Regional Training Institutes	Every year 110 candidates receive 24 months degree
6	"Family Planning Convincing Techniques" by Population Welfare Training Institute.	90 Family Welfare Assistants.



RECRUITMENTS, PROMOTIONS & RETIREMENTS

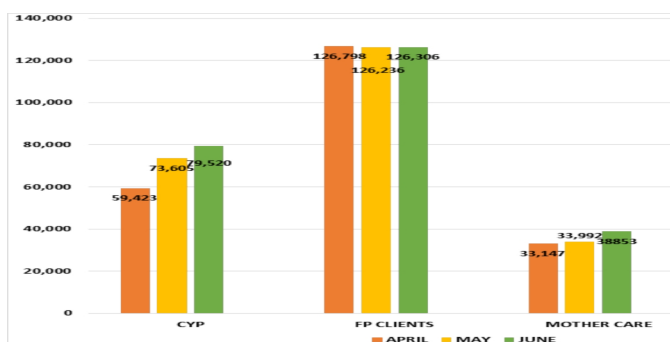
- a. Vacancies were advertised for the posts of Family Welfare Workers and Family Welfare Assistants for the establishment of **260 Family Welfare Centers** in Khyber Pakhtunkhwa.

ملازمت کے مواقع				
(خبر پختونخوا سے ضم شدہ اضلاع کے) کا (دو سالہ) کے واسطے ایسے ادارے سے 260 ملازمتی مراکز کے قیام				
ڈاکٹر کیوریٹ جرنل پانچن و پٹنیز (پاکستان) کے لیے درخواستیں طلب ہیں۔				
تعلیم قابلیت	اساتذہ کی تعداد	دوسری	سادی سکول	پست
(ا) کم از کم سینکڑوں سکول سرٹیفکیٹ یا اس کے مساوی تعلیم	18-30	260	09	1
(ب) تعلیم شدہ اور ریٹائرڈ ایسے ایسے (RTI) پانچن و پٹنیز (پاکستان) سے 10 سالہ سکول سرٹیفکیٹ	18-30	260	07	2
(ج) تعلیم شدہ اور ریٹائرڈ ایسے ایسے سکول سرٹیفکیٹ	18-30	260	07	3

- b. A project for establishment of **120 new FWCs** in the Newly Merged Districts has been approved by PDWP in its meeting held on 16th June, 2022.
- c. During the second quarter of 2022, **9 personnel** were retired and **104 personnel** were promoted to different cadres.
- d. Upon the recommendation of Provincial Selection Board, one officer of BPS-19 was promoted to **ADG (BPS-20)** and two BPS-18 officers were promoted to **BPS-19**.
- e. A total of **61** new recruitment were carried out in different cadres.
- f. A restructuring committee meeting was conducted to discuss O & M study of the Field Staff of Population Welfare Department. The case for restructuring of field staff of Population Welfare is forwarded to Finance Department.

FAMILY PLANNING & GENERAL MEDICINES SERVICES

- a. **212,548** CYP was generated in this quarter.
- b. **379,070** married couples were provided contraceptive and family planning services.
- c. **105,992** clients were provided maternal care.
- d. Contraceptive Performance has been increased by 3.13% as compared to last quarter.
- e. Data collection process for FP/RH survey 2022 was completed in 27 districts including the merged districts.



- f. **753** Health and Hygiene sessions were carried out in Girls High Schools/Colleges.
- g. **919** Reproductive Health Extension Camps were conducted through Mobile Service Centers.
- h. **7,455** DTC and Advocacy Meetings were arranged with religious scholars, public representatives and opinion leaders.
- i. **1,395** satellite camps and **48,009** visits were conducted for motivational purposes by the Family welfare Assistants (FWAs) and Family Welfare Centers (FWC).
- j. **573** Monitoring and Evaluation (M&E) visits were conducted in the field.
- k. To revitalize the RHSC-As, where the women medical officers were not available, contraceptive surgery and Jadelle extension camps were initiated by utilizing the services of the existing WMOs. **25** CS/jadelle camps were held in RHSC-As. **126** contraceptive surgeries & **436** implants/jadelle insertions were performed successfully in extension camps.



- l. The pending joint contraceptive procurement process has been initiated and pursued it was pending since August 2021. Rs.320 Million has been allocated for the current financial year.
- m. Under CCI Recommendation of **Advocacy and Communication**, media Campaigns were carried out under **"Innovative Scheme for Promotion of Population Welfare Program"**. **21** print media campaigns, **22** TVCs **330** Radio public service messages were broadcasted. Facebook gathered **76,000** and YouTube **154,059** views.
- n. Toll free No. **0800-44477** is live and information regarding Family planning queries can be obtained.
- o. **02** step down trainings under ADP project **"Involvement of 200 Religious Scholars at Village Council Level in KP"** were conducted in district Nowshera. **60** participants in both the step-down trainings were trained on **"Islam and Family Planning"**.



DIRECTORATE GENERAL PWD

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